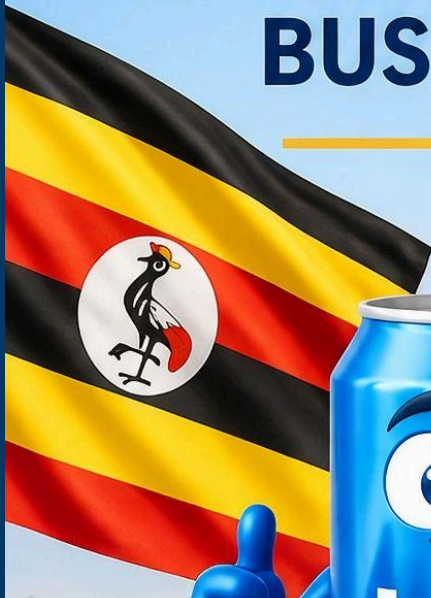


UGANDA-TO-ATLANTA BUSINESS EXPANSION INITIATIVE



Helping Ugandan
Entrepreneurs Build
a Foundation for
Business in the
United States.



WORK TOGETHER

Share resources.
Reduce costs.



GET AFFORDABLE LEGAL SUPPORT

Reduced-fee legal
assistance.



EXPAND YOUR BUSINESS

Opportunities in the
Atlanta metro area.

Build Together. Grow Further.

www.LawSoda.com



A MESSAGE FROM THE LAW SODA TEAM

Welcome to the Uganda-to-Atlanta Business Expansion Initiative. We are pleased to share this initiative with you. The pages that follow provide an introduction to the program, the inspiration behind it, and the principles that guide its development.

We have designed this handout to be easy to understand, engaging to read, and useful as a reference for anyone interested in learning more about the initiative and the opportunities it represents. You will also find guidance from our founder and managing attorney, along with a personal message explaining the vision behind this effort and the thinking that helped bring it to life.

A QUICK NOTE ABOUT THIS HANDOUT

We have invested considerable time and care in preparing these pages, reviewing the text, and correcting errors wherever possible. We chose a visually engaging format rather than a conventional document consisting of ordinary paragraphs in a standard font because we believe this approach makes the information easier to navigate, more enjoyable to read, and more useful as a quick reference.

However, producing detailed, text-heavy layouts with AI-assisted design tools still presents certain challenges. Although these tools can produce impressive results, correcting one typo or blemish can sometimes introduce another. This can create a frustrating cycle of revisions, particularly when a page contains a substantial amount of text. We have done our best to minimize these imperfections and bring the handout to the highest reasonable standard. Nevertheless, an occasional typographical error or visual blemish may remain. We appreciate your understanding. If you encounter a word, phrase, or other detail that appears unclear or incorrect, please feel free to contact us for clarification. Our primary goal is to communicate the substance of this initiative clearly and effectively. We hope that the information, ideas, and opportunities presented in these pages will prove far more significant than any minor imperfection in their presentation.

WHAT HAPPENS NEXT?

If the initiative resonates with you after you have reviewed this handout, we encourage you to take action.

1. **Visit Law Soda.** Explore our website at www.LawSoda.com to learn more about Law Soda, our resources, and the broader vision behind our work.
2. **Join us on Telegram.** We also invite you to subscribe to our Telegram channel at www.t.me/lawsoda. The channel offers a multifaceted exploration of books, illustrated stories, teaching materials, and the Law Soda literary and cinematic universe. You will also find music-infused content, screen-sharing sessions, discussions, and animated videos.
3. **Share the initiative.** Perhaps most importantly, we encourage you to share this handout with as many people as possible, particularly those who you believe would make excellent participants in your group. Do not limit yourself to people in your immediate circle, industry, or professional community. Some of the most valuable participants may come from entirely different backgrounds but share the principles, values, and vision outlined in these pages. An initiative like this has greater potential when it reaches people who understand its purpose, recognize its possibilities, and are prepared to contribute meaningfully to its development.

Thank you for taking the time to learn about the Uganda-to-Atlanta Business Expansion Initiative. We invite you to read the following pages with an open mind, consider the possibilities carefully, and help us bring the right people into the conversation.

The Law Soda Team.

Connecting ideas, people, and opportunities across borders.

*Build together. Share costs where possible.
Create new opportunities in the United States.*

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UGANDA-TO-ATLANTA BUSINESS EXPANSION INITIATIVE

More Ugandan Businesses. More Opportunities.
A Stronger Future.

THE OPPORTUNITY

Atlanta, Georgia, often called the Black Mecca, presents a unique opportunity for Ugandan entrepreneurs and businesses looking to establish a presence in the United States.

We are launching an initiative to help more Uganda-based companies and entrepreneurs explore that opportunity by making the process more affordable, accessible, and collaborative.

HOW IT WORKS

SHARED RESOURCES. LOWER COSTS. GREATER IMPACT.

The concept is simple. Rather than having every entrepreneur bear the full cost of establishing a U.S. business presence independently, participants can work together to pool resources and share certain expenses wherever practical. Depending on the group's needs, this could include:

- Shared office space
- Certain business services and administrative expenses
- Eligible legal and business setup costs
- Other resources that make sense for the group

Each business would retain its own goals and identity, while participants benefit from coordinating resources and reducing individual financial burdens.

WHAT TO EXPECT

- ✓ An initial conversation to discuss your goals and the interests of the group.
- ✓ An assessment of how costs and resources can be shared.
- ✓ A plan for establishing a presence in the Atlanta metropolitan area.
- ✓ Ongoing guidance and support as your business moves forward.

THE CHALLENGE

Many talented entrepreneurs have the ambition to expand internationally but may not have the financial resources to independently cover the costs of legal assistance, business setup, office space, and other related expenses.



A SOLUTION INSPIRED BY PRO BONO

In the legal profession, pro bono generally refers to legal services provided without charge for the public good. While true pro bono work is often free, lawyers may also offer reduced-fee services to make legal assistance more accessible. This initiative is based on that same spirit of community support.

YOUR ROLE

**YOU BRING THE GROUP.
WE HELP BUILD THE FOUNDATION.**

Participation begins with you bringing together a group of interested entrepreneurs or business owners. This is a collaborative initiative, not an arrangement in which Law Soda recruits the other participants for you.

If you are interested in expanding your business to the United States, you will need to identify and bring together other entrepreneurs who share your vision and are willing to explore the opportunity with you.

THE BIGGER PICTURE

Our goal is to help more Ugandan entrepreneurs move beyond simply considering the U.S. market and begin exploring practical ways to enter it. By combining affordable legal assistance with a collaborative approach, we hope to make that first step more attainable.



If you are a Uganda-based entrepreneur with ambitions to expand into the United States and can bring together other business owners who share that vision, this initiative may be worth exploring.

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UGANDA-TO-ATLANTA BUSINESS EXPANSION INITIATIVE

Participation Criteria & Getting Started

1 | WHO SHOULD PARTICIPATE?

This initiative is intended for serious Ugandan entrepreneurs and business owners who:

- Operate an existing business or have a credible business concept with products or services they can demonstrate.
- Have a website, social media page, product photos, service information, or other materials that show what their business does.
- Are willing to work collaboratively with other entrepreneurs and help bring together a group of interested participants.
- Can contribute at least UGX 100,000 per month toward shared initiative expenses, subject to the group's agreed budget and arrangements.
- Understand that expanding a business internationally requires planning, patience, financial commitment, and a willingness to take calculated risks.

3 | IS THIS A SCAM?



We understand that people may be cautious when presented with a business opportunity, particularly one involving international expansion. That caution is reasonable. However, a legitimate business opportunity should be evaluated based on its structure, transparency, costs, risks, and the people involved, rather than dismissed simply because it is unfamiliar.

Law Soda can be independently researched at www.LawSoda.com. Participants in this initiative will work directly with Attorney Kevin F. McDaniel, Founder & Managing Attorney at Law Soda, who brings nearly a decade of experience in U.S. business immigration law.

5 | THE ENTREPRENEURIAL MINDSET

“If I cannot get a U.S. company to hire me, then I will start a U.S. company and hire myself.”

That is the spirit behind this initiative: taking a proactive approach to opportunity rather than waiting for someone else to create it.

Instead of relying exclusively on finding a U.S. employer willing to sponsor an overseas worker, an entrepreneur can explore building a business that creates value, establishes a legitimate U.S. presence, and may eventually provide a qualifying opportunity to work in the United States.



The first step is to build the business. The next is to explore what that business may make possible.

2 | HOW TO GET STARTED



Step 1: Contact Law Soda and introduce yourself and your business.



Step 2: Share your website, social media pages, product photos, service information, or other materials that demonstrate your business activities.



Step 3: Bring together other entrepreneurs who are interested in establishing a business presence in the United States and are willing to participate.



Step 4: Participate in an initial discussion to assess the group's goals, available resources, potential shared expenses, and possible business structures.



Step 5: Work with Law Soda to explore a practical plan for establishing and developing your U.S. business presence.



Important: Participants are responsible for recruiting their own group members. Law Soda will help explore the business structure and professional support needed to move the initiative forward.

4 | WHERE CAN THIS LEAD?

The long-term objective is to help participating Ugandan businesses establish genuine U.S. operations that may eventually support an eligible executive or manager's transfer to the United States.

Depending on the circumstances, the potential pathway may involve:



Business establishment:

Forming or registering the appropriate U.S. business, developing operations, and arranging suitable staffing and business facilities.



B-1/B-2 visitor visa:

Where eligible, visiting the United States for permitted business meetings, consultations, and other authorized activities. A visitor visa does not authorize ordinary employment in the United States.



L-1A executive or manager transfer:

If the Ugandan and U.S. businesses have the required qualifying relationship and the other eligibility requirements are met, a qualifying executive or manager may be eligible for transfer to the U.S. operation. This generally requires at least one continuous year of qualifying employment abroad within the relevant three-year period, among other requirements.



Potential permanent residence:

An eligible executive or manager may eventually qualify to pursue the EB-1C multinational manager or executive immigrant category. This is a separate application with additional requirements, not an automatic benefit of an L-1A visa.

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THE MINDSET FOR SUCCESS



THE MINDSET FOR SUCCESS

1 MOVING BEYOND THE "CRABS IN A BARREL" MENTALITY

We Cannot All Rise If We Keep Pulling Each Other Down



One of the biggest obstacles to collective progress is the "crabs in a barrel" mentality. Imagine a group of crabs in a barrel. Whenever one crab tries to climb out, the others pull it back down. Instead of helping one another escape, they all remain trapped.

This is a powerful lesson for Ugandan entrepreneurs who want to build something greater for themselves, their families, and their communities.

Many entrepreneurs are working hard to make a living, grow their businesses, and create better opportunities. But when people operate entirely on their own, refuse to share opportunities, become jealous of another person's progress, or see everyone else's success as a threat, they can end up holding one another back.

The question should not be, "Why should I help you get ahead?" It should be, "How can we work together so that when one of us succeeds, we all have a better chance of succeeding?"

2 THE POWER OF WORKING TOGETHER



Consider what happens when one person manages to climb out of that barrel. Instead of pulling the others down, that person can reach back and help someone else climb out. Alternatively, the group can work together, supporting one another until they can all rise above their circumstances.

That is the spirit behind this initiative.

Not every entrepreneur needs help. Some already have the financial resources, connections, and experience to establish a U.S. business independently. But for entrepreneurs who are starting from the ground up, working together can make opportunities possible that might otherwise remain out of reach.

Two heads are better than one. A network of committed people can bring together more ideas, more skills, more resources, and more opportunities than any one person could assemble alone.

3 COLLABORATION DOES NOT MEAN EVERYONE MUST DO THE SAME THING



An important part of this initiative is bringing together entrepreneurs whose businesses complement one another rather than compete directly against one another.

For example, imagine an entrepreneur establishing a Ugandan-inspired massage spa in Atlanta. That business might benefit from working with another entrepreneur who specializes in herbal products, traditional teas, healthy foods, nutrition, or wellness consulting.

The spa could introduce its customers to complementary products and services, while the wellness business could introduce its own customers to the spa. Each business has its own expertise, but both benefit from helping the other grow.

This is the kind of collaboration we want to encourage: businesses that create opportunities for one another instead of fighting over the same opportunities.



Participants must also be open to discussing shared ownership, multiple business partners, and collective decision-making where appropriate. A successful business does not necessarily have to be controlled by one person. Larger businesses commonly have multiple owners, directors, executives, and decision-makers, each contributing different skills and perspectives.



Working with other people requires trust, communication, and agreed-upon responsibilities. It also requires recognizing that sharing control in a properly structured business arrangement can sometimes create greater opportunities than insisting on doing everything alone.



4 BUILDING OPPORTUNITIES BEYOND WORKING ABROAD



For many Ugandans, pursuing opportunities overseas can mean accepting difficult jobs, spending years away from family, or relying on an employer to offer a job and sponsor the immigration process. Those routes may work for some people, but they are not the only possibilities worth exploring.

This initiative offers another approach: building a business presence in the United States through collaboration, shared resources, and a long-term business strategy.



The objective is not simply to establish a U.S. company. It is to develop genuine business operations that create commercial opportunities and open potential immigration pathways for qualifying executives and managers.



An eligible L-1A executive or manager may also be able to bring qualifying immediate family members, including a spouse and unmarried children under 21, through the applicable dependent visa process. As the business grows, it may also create opportunities for additional qualifying executives and managers to pursue transfers to the United States.



The group does not have to accomplish everything at once. The idea is to establish a viable foundation, begin with an achievable plan, and build from there. As the business grows, additional opportunities may become possible for other participants.



5 THE GOAL: WHEN ONE SUCCEEDS, OTHERS CAN FOLLOW



Imagine a group of entrepreneurs who each bring something valuable to the table. One has business experience. Another understands marketing. Another has a product that complements the others. Someone else has the organizational skills to help manage operations.



Instead of each person trying to accomplish everything independently, they work together, share appropriate expenses, establish complementary businesses, and help create opportunities for one another.



When the first business becomes established, the group can learn from that experience and build upon it. As additional opportunities emerge, other participants may be able to pursue their own business and immigration objectives.



That is how a collective effort can become bigger than any individual participant.

We want people who can celebrate another entrepreneur's success without feeling threatened by it. People who understand that cooperation is not weakness, that sharing an opportunity does not necessarily diminish its value, and that another person's progress can help create a path for others.

No jealousy. No pulling one another down. No insistence that everything must belong to one person. Instead, we want cooperation, complementary businesses, shared ambition, and a genuine willingness to see one another succeed.

The purpose is not to make one person successful at everyone else's expense. It is to create a structure in which success can open doors for others.



6 LET'S STOP ASKING HOW TO CLIMB OUT OF THE BARREL ALONE. LET'S START ASKING HOW WE CAN WORK TOGETHER TO GET EVERYONE OUT.

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Create a stronger future for Uganda.*

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THE INSPIRATION BEHIND THE UGANDA-TO-ATLANTA BUSINESS EXPANSION INITIATIVE

A Personal Message from Attorney Kevin F. McDaniel,
Founder of Law Soda



1

MY CONNECTION TO UGANDA AND EAST AFRICA



My connection to East Africa began with my entrepreneurial and literary ambitions. In 2013, I published my first novel, *Gift of Time*, initially selling it as a PDF ebook through my own online bookstore. After the ebook performed well, I began working with printers in Nigeria and Uganda to produce physical copies.

In 2018, my KFM Books team began conducting school outreach and book tours in Nigeria and Uganda. In 2019, I personally traveled to East Africa to promote *Gift of Time*, experience Uganda and Kenya, and connect with the people and cultures. I eventually lived in the region for approximately two and a half years, including time in both countries, and met my wife during that chapter of my life.

I experienced different sides of Uganda, from its upper-class environments to everyday life in simpler communities and villages. I participated in cultural ceremonies, experienced traditional clothing and customs, and developed a deep appreciation for Uganda's peaceful atmosphere, people, and potential.

2

MY VISION FOR KFM FILMS AND UGANDA



KFM Films, part of KFM Holdings, represents my primary creative entrepreneurial vision alongside my books and Law Soda. We plan to establish a film studio preferably near the Uganda-Kenya border at Busia, creating opportunities for Ugandans and Kenyans to work together.

Our long-term vision extends beyond filmmaking. We want to create immersive entertainment destinations inspired by our fictional worlds, combining working film sets, attractions, and functional spaces that visitors can explore.

PLANNED ATTRACTIONS INCLUDE:



Mapouka Island and Drums & Bums

A signature destination inspired by our Mapouka Island film series and *The Bar of No Return* book series, featuring the famous Drums & Bums venue and its massive orange roller coaster.



Futuristic Atlanta

A cinematic city connecting stories such as *Pink Panther*, *Lawyers*, and *100,000 Words*, featuring Afro Technologies, futuristic vehicles, flying cars, and advanced technology.



Wildwood, Club Pink, and Club California

Fictional entertainment venues associated with *Pink Panther* and Kwame. Our real-world adaptations would use bikini-bar concepts rather than stripping venues.



New Africa

A destination inspired by the *New Africa* series, which imagines a new African nation established across approximately 80% of the former South African territory, with the remaining 20% retaining the name South Africa.



Men of Prayer Church

A physical church set inspired by the series, located in Nairobi, Kenya, alongside the story's distinctive worship practices and remotely organized viewing clubs.



Kemet

A future attraction inspired by ancient Kemet, exploring Black history, the civilization associated with ancient Egypt, its monumental architecture, and its technological achievements.



Some attractions would be visual sets, while others would contain functional buildings, visitor experiences, and potentially hotel accommodations.

We also envision residential accommodations on the studio grounds where participating actors and their immediate families could live without paying housing costs while actively working with KFM Films.



With continuous opportunities across films and television productions, our aim is to provide stable, salaried employment, generally Monday through Friday, and potentially create thousands of jobs, with long-term projections reaching tens of thousands as the broader operation develops.



Learn more at
www.films.kfmholdingscompany.com

3

WHY THIS INITIATIVE MUST BE BIGGER THAN MY OWN BUSINESSES



As ambitious as these plans are, I recognize that even a successful KFM Films operation cannot create all the economic transformation I want to see in Uganda. My entrepreneurial commitments are focused primarily on KFM Films and Law Soda. I cannot personally build every business Uganda needs.

Uganda needs more entrepreneurs, more investment, more successful companies, and more international business connections.

Imagine a Ugandan-owned company establishing a successful U.S. branch. As the American operation grows, it could generate U.S.-dollar revenue that the owners reinvest into their Ugandan operations, expanding production, hiring more workers, and creating additional opportunities at home.

Now imagine hundreds of Ugandan entrepreneurs doing this, each building a legitimate business with operations in Uganda and the United States. Imagine the combined effect of their investments, expertise, employment, and international connections.

That is the scale of impact that inspires this initiative.

4

FROM SEEKING JOBS ABROAD TO BUILDING INTERNATIONAL BUSINESSES



Many Ugandans pursue overseas opportunities by accepting difficult jobs, spending years away from family, or depending on an employer to provide a job and sponsor an immigration process. Those routes may work for some, but they are not the only possibilities worth exploring.

Through Law Soda, we want to help serious Ugandan entrepreneurs explore establishing genuine U.S. business operations through collaboration, shared resources, and sound legal and business planning.

The vision is for entrepreneurs to develop successful businesses, reinvest in Uganda, create local jobs, and potentially open additional opportunities for qualified employees and executives to work in the United States.

5

THE BIGGER VISION: HUNDREDS, PERHAPS THOUSANDS, OF ENTREPRENEURS



I would love to see hundreds of Ugandan entrepreneurs participate, establish successful businesses in the United States, and use their experience and resources to expand their enterprises back home. Ultimately, imagine a thousand entrepreneurs building international businesses, investing in Uganda, and creating opportunities for others.

Uganda could increasingly become a destination people look to for employment, investment, innovation, and business growth rather than a country people feel compelled to leave to find opportunity.

People who might otherwise feel limited to small-scale trading, boda-boda riding, chapati stands, or other modest income-generating activities could have more options as successful Ugandan companies expand internationally and create jobs at home. Some businesses might even create opportunities for Ugandans to work temporarily in the United States for qualifying Ugandan-owned enterprises.

My vision is not simply to help individuals get to America. It is to help Ugandan entrepreneurs build businesses that connect Uganda to the global economy, bring investment home, and create opportunities for generations to come.

KFM Films is one contribution. Law Soda is another. But the larger transformation will require many more entrepreneurs who are willing to collaborate, invest, build, and help others succeed.

Let's build businesses that succeed internationally, reinvest in Uganda, and make Uganda a beacon of opportunity and economic growth in Africa.

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ADDITIONAL BENEFITS OF EXPANDING INTO THE UNITED STATES

1

ACCESS TO U.S. CAPITAL AND INVESTMENT



Establishing a U.S. business presence may open doors to American investors, lenders, and banking relationships that might otherwise be more difficult to access from abroad. Investors and financial institutions may be more comfortable investing in or lending to a U.S.-based entity, even when it is owned by a foreign company, because they may have greater familiarity with the U.S. legal system, business regulations, accountability mechanisms, and investment protections. This can create additional opportunities to raise capital, finance expansion, and grow the business.

2

ACCESS TO EDUCATION, TRAINING, AND PROFESSIONAL DEVELOPMENT



Executives and managers who come to the United States may also gain access to valuable educational and professional development opportunities. These can include specialized training programs, industry certifications, executive education, and other professional courses that do not require completing a full degree. For those interested in pursuing a degree, additional educational pathways may also be worth exploring, subject to applicable immigration requirements. The knowledge and skills gained can then be applied to strengthen the company's operations, management, and competitiveness.

3

ACCESS TO U.S. TALENT AND EXPERTISE



A U.S. business presence can also make it easier to recruit and work with talented American professionals who bring specialized knowledge, industry experience, and technical expertise. By accessing this broader talent pool, a company may strengthen its operations, introduce new ideas, improve its products and services, and build relationships that support further growth in both the United States and Uganda.



The goal is not simply to establish a U.S. branch. It is to create access to additional capital, knowledge, talent, and business relationships that can help the entire enterprise grow, including its operations and employment opportunities back home in Uganda.

*Build together. Share opportunities.
Create a stronger future for Uganda.*

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INTEGRITY, OPPORTUNITY & THE ENERGY WE BRING

A Statement of Values from Attorney Kevin F. McDaniel,
Founder of Law Soda

1

A CASE I CHOSE NOT TO ACCEPT



As an attorney, I believe that lawyers should accept cases only when they can represent clients to the best of their ability without disqualifying conflicts of interest. Whether personal or professional, I also believe that integrity requires honest reflection on the values and conduct we are being asked to support.

Recently, I consulted with a prospective client going through a difficult marriage. With my background in family immigration and mediation, I initially hoped I could help him and his wife reconcile. I have long been known by some as the Love Lawyer because of my work helping couples resolve their differences.

However, during our conversations, I learned that while still married, he had pursued another relationship abroad, participated in a cultural marriage introduction with another woman, and fathered a child with her. Rather than taking responsibility for his decisions and exploring reconciliation, he defended his conduct and expressed his desire to move forward with the new relationship while leaving his existing wife and their children behind.

What troubled me further was his attempt to use Scripture to justify his actions rather than acknowledging the harm he had caused. I ultimately declined the case. I could have continued exploring ways to help, but I was not comfortable representing someone who insisted that his conduct was justified rather than demonstrating a genuine willingness to accept responsibility and make things right.

The lesson is simple: accountability matters. Faith, status, and personal ambition should never become excuses for mistreating others.

2

WHY ECONOMIC OPPORTUNITY MATTERS



This experience also reminded me of a broader problem. When people have limited economic opportunities, they can become vulnerable to arrangements they might not otherwise accept.

Some older, financially modest men travel to developing countries seeking relationships with much younger women who may feel that marrying a foreigner offers their best chance at a better life. International relationships can be genuine and loving, and I know firsthand through my marriage in Uganda.

If you're an older man who cannot attract a young woman in her prime where you live, don't go abroad looking for one whose desperation for a better life makes her willing to accept you. That's not an achievement. That's taking advantage of her circumstances.

I want to see a world where people choose relationships out of genuine love, not desperation.

That is one reason I want this initiative to succeed.

By helping Ugandan entrepreneurs build international businesses, create employment, and reinvest in Uganda, we can contribute to a future in which more people have meaningful choices and fewer feel compelled to compromise their dignity simply to survive.

3

PROTECTING PEOPLE FROM RELIGIOUS EXPLOITATION



Another concern is the exploitation of people through religious institutions. Some individuals claiming to be pastors charge desperate people money to pray for them, promote miracles, or manipulate their hopes for employment, financial success, healing, and a better future.

Some even appear to stage supposed miracles. When people are desperate enough to believe that paying for a prayer will change their circumstances, they become vulnerable to fraud.

Prayer should not become a business transaction in which vulnerable people are charged for promises that cannot be guaranteed.

As a Christian, I believe in praying to God, working hard, and treating others with compassion. I do not believe in seeking power through witchcraft, occult rituals, or the invocation of other spirits. I believe in pursuing success through honest work, prayer, and actions that benefit others rather than through practices that seek power at someone else's expense.

4

POSITIVE VALUES, DIFFERENT BELIEFS, AND CLEAR BOUNDARIES



I recognize that people around the world have different religious traditions. I do not believe that every difference in religious practice makes someone a bad person.

People can disagree about religion, customs, or particular beliefs while still demonstrating compassion, honesty, generosity, and respect for others.

Men of Prayer Church, for example, has distinctive, provocative prayer practices involving adult members, including lap dancing and revealing attire. Yet they also emphasize community service, mutual support, and Women's Day every Saturday, when women receive meals, massages, pedicures, manicures, entertainment, and family-friendly activities.

The point is that not everyone must agree with every practice.

Law Soda welcomes cooperation, honesty, hard work, and benevolent values. We will not knowingly associate with people who engage in exploitative, cruel, or harmful occult practices in pursuit of wealth, power, or success. Such conduct may be grounds for ending our relationship with a participant.

5

THE STANDARD WE WANT TO ESTABLISH



This initiative is about more than expanding businesses into the United States. It is about creating opportunity while maintaining integrity, protecting people from exploitation, and building a community where success does not come at another person's expense.

We cannot eliminate every form of exploitation overnight. But we can build businesses, create jobs, expand choices, and establish clear standards for the people with whom we work.

Let's build a future in which opportunity replaces desperation, integrity replaces exploitation, and success becomes something we can share with others.

We want entrepreneurs who take responsibility for their actions, respect others, build honestly, and use their success to create opportunities for more people.

*Build together. Share opportunities.
Create a stronger future.*

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