



The Mini Startup

Smart Legal Solutions, Straight Up.

The Mini Startup

The Law Soda Mini Startup Initiative (“The Mini Startup”) is a program offered by Law Soda inspired by its predecessor program, The Law Soda Crowd Startup Initiative (“The Crowd Startup”). The Mini Startup is designed to bring a smaller group of individuals together to form, own, and operate a company from inception.

Rather than assembling a large founder base, The Mini Startup focuses on a tightly structured group of eleven (11) members who collectively build and govern a District of Columbia member-managed limited liability company (LLC).

This model is designed for individuals who want a more intimate, collaborative environment while still benefiting from shared ownership, aligned incentives, and professional legal structure from the beginning.

A Letter to Prospective Members

If you are reading this, you may be here for a similar reason as many others:

You may be navigating uncertainty in the job market. You may have skills, experience, or ideas that have not yet found the right opportunity. You may be looking for a way to participate in something meaningful that is not dependent on traditional employment pathways.

This document exists because many capable individuals are seeking alternatives that allow them to build, contribute, and grow in a more direct way.

The Mini Startup is one such alternative.

What Is The Mini Startup?

The Mini Startup is a District of Columbia member-managed LLC formed by eleven (11) individuals who come together as co-founders and co-owners.

Unlike traditional hiring models, this structure is built on:

- Shared ownership
- Collective participation
- Collaborative decision-making
- Long-term value creation

It is not designed as employment. It is designed as a jointly owned venture where members contribute to building a company from the ground up.

Relationship to The Crowd Startup

The Mini Startup is directly inspired by The Crowd Startup, but operates at a smaller scale.

While The Crowd Startup brings together 100 founders, The Mini Startup reduces the group size to eleven (11) members to create a more focused, flexible, and closely aligned founding team.

Both models share the underlying principles of:

- Ownership from the beginning
- Legal structure in place at formation
- Collective governance
- Long-term value building

However, The Mini Startup is intended for groups that prefer:

- Smaller decision-making circles
- More direct communication
- Faster coordination
- A tighter founding team dynamic

Startup Code System

Each Mini Startup group is assigned a startup code used as a temporary identifier for coordination and communication before a formal company name is selected. This allows members to collectively determine the identity of the company after formation.

Next Step

If you are interested in participating, the next step is to express interest and be considered for inclusion in a group. Once eleven members are assembled, formation begins under the assigned startup code.